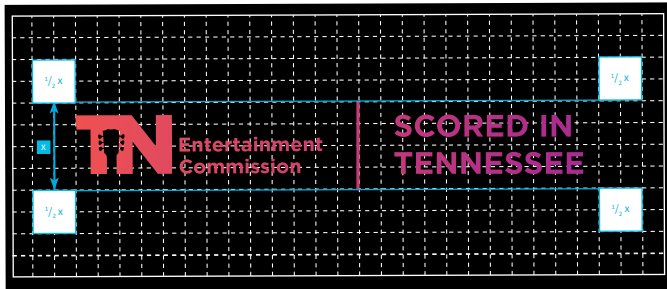


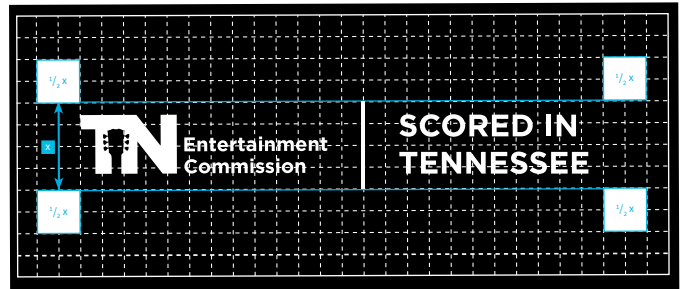
TN ENTERTAINMENT COMMISSION BRAND GUIDELINES

SCORED IN TN LOGO

PRIMARY



SECONDARY



USAGE

Qualified projects must include an embedded “Scored in Tennessee logo” within the completed product or an alternative marketing option(s) as agreed upon with the Tennessee Entertainment Commission. Films, & Television Series will include static or animated logo in the end credits for the life of the project. Additionally, the State may request that a logo linked to a state of Tennessee marketing website be included on the project’s promotional website.